

2009-10  
GALAVAN  
MEDIA  
KIT



406.600.4183  
[mark@obviousads.com](mailto:mark@obviousads.com)



**G**alavan is a great way to get your name out there and support Bozeman's disabled and senior citizens transportation efforts. Galavan is dedicated to ensuring that lack of affordable transportation is not a barrier to individual independence.

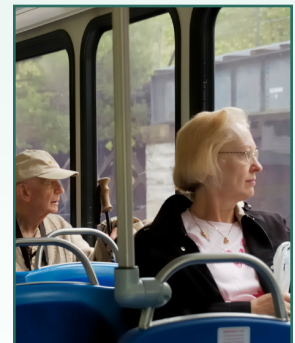


### What Makes Galavan Stand Out?

- Since 1973, Galavan has provided door-to-door transportation service for senior citizens and persons with disabilities.
- Galavan provides service to residents of Bozeman and the surrounding communities.
- Galavan provides the working disabled with the transportation they need to be gainfully employed.
- Galavan allows seniors to remain active and involved in their community by providing transportation to and from volunteer commitments.
- Galavan helps senior and disabled stay independent by providing rides for medical appointments and personal errands.
- Buses run from 8am-5pm Monday-Friday.

### Why Advertise with Galavan?

- Outdoor advertising is constant. The repetition makes it a very cost effective way to build your brand.
- Cause-related marketing associates your brand with building community. This in turn, creates consumer confidence.
- Bus wraps are bold and dynamic. We can assist you with creating eye-catching design.



To Advertise with Galavan, contact Mark Hom with Obvious Advertising at **406.600.4183** or [mark@obviousads.com](mailto:mark@obviousads.com)



## RATES

12 MONTHS



ADVERTISING	BUS				TOTAL
	Printing Options	Printing	Labor	Total	
\$1,000/Side Driver Passenger Back	Drivers Side Full w/ Window Perf.	\$880.50	\$480.00	\$1,360.50	\$2,360.50
	Drivers Side Half	\$177.00	\$180.00	\$357.00	\$1,357.00
	Passenger Side Full w/ Window Perf.	\$561.33	\$480.00	\$1,041.33	\$2,041.33
	Passenger Side Half	\$118.00	\$180.00	\$298.00	\$1,298.00
	Back Full w/ Window Perf.	\$466.00	\$180.00	\$646.00	\$1,646.00
	Back Half	\$114.00	\$120.00	\$234.00	\$1,234.00
\$2000 Full Van Wrap	MINI VAN				
	Printing	Window Perf.	Labor	Total	
	\$1,498.00	\$320.00	\$960	\$2,778.00	\$4,778.00

Vinyl Production by SCS Vinylworks

