

Streamline

Catch the Current



ADVERTISING MEDIA KIT

2009-2010



Streamline is a fare free public transportation system serving Bozeman, with routes to Four Corners, Belgrade, and Livingston.

Streamline offers a captive, concerned, and savvy audience. Your message will appear simultaneously, 6 days per week, on 20" flat screen TV's inside all Streamline buses, affording your business repeated exposure to a targeted audience!

Who rides Streamline? { 50% MSU Faculty, Staff, and Students
25% Citizens concerned about sustainability
25% Citizens without transportation

STREAMLINE ADVERTISING RATES 2009-2010

Rotating Stills – 3 shots, 15 sec.

INVESTMENT	MONTHLY	TOTAL
3 mo	\$175	\$525
6 mo	\$150	\$900
12 mo	\$115	\$1,380

Commercial – 30 sec.

INVESTMENT	MONTHLY	TOTAL
3 mo	\$350	\$1,050
6 mo	\$300	\$1,800
12 mo	\$230	\$2,760

Production services available, quoted individually



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